

巴中

投资指南

INVESTMENT GUIDELINE



投资巴中公众号



巴中投资指南

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中国 · 巴中
Bazhong · China





诗画山水 红色巴中

Poetic Landscape · Red Bazhong



城市名片

City card

中国气候养生之都	China's Climate Healthcare Capital
国家卫生城市	National Sanitary City
国家森林城市	National Forest City
国家级全域森林康养试点建设市	National All-in-one Forest Health Preservation Pilot City
全国最美生态宜居典范城市	National Most Beautiful and Livable Example City
全国旅游标准化示范市	National Example City of Standard Tourism
全国双拥模范城	National Model City of Double Support
最具投资营商价值城市	The Most Valuable City for Investment and Business



发展定位：三市两地一枢纽

Development Orientation: Three Demonstration Cities,
Two Bases and One Hub

全国革命老区振兴发展示范市	National Demonstration City of Old Revolutionary Base Area Revitalization and Development
国家生态文明建设示范市	National Demonstration City of Ecological Civilization Construction
国家全域旅游示范市	National All-for-one Tourism Demonstration City
全国爱国主义教育红色文化传承基地	National Patriotic Education and Red Culture Inheritance Base
成渝地区绿色产品供给地和产业协作配套基地	Green Product Supply Base and Industrial Cooperation Base in Chengdu-Chongqing Region
成渝地区北向重要门户枢纽	Important North Gateway Hub in Chengdu-Chongqing Region

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BA ZHONG

PART 01 市情介绍 CITY PROFILE

秦 A CENTER OF QINLING - DABA MOUNTAINS 巴中心城市



巴中市，秦巴山片区三大中心城市之一，位于四川盆地东北部，地处川陕两省交界的大巴山系米仓山南麓，东邻达州，南接南充，西抵广元，北接陕西汉中。辖3县2区、2个省级经开区和1个文旅融合发展示范区，幅员1.23万平方公里，总人口360万。

Bazhong City, one of the three central cities in Qinling-Daba mountains area, is located in the northeast of Sichuan Basin and at the south foot of Micang Mountain of Daba Mountains at the junction of Sichuan and Shaanxi provinces. It is adjacent to Dazhou on the east, Nanchong on the south, Guangyuan on the west and Hanzhong, Shaanxi on the north. It has jurisdiction over two districts, three counties, two provincial economic development zones and one demonstration zone in culture-tourism integration development. It covers an area of 12,300 square kilometers with a total population of 3.6 million.

幅员面积

1.23万平方公里

Covers an Area of 12,300
Square Kilometers

总人口**360**万

A total population of
3.6 million



PROFOUND CULTURE
文化厚重



巴中是巴人的故乡、巴文化的中心，5000年前古巴人在此繁衍生息，孕育了“忠勇信义”的巴人精神，米仓古道纵贯南北、繁华千秋。1900多年前置县建制，楚汉争战古迹至今犹在，三国张飞厉兵秣阳城，唐太子李贤攻书章怀山，初唐文学家王勃游历柳津渡，盛唐彩雕摩崖石窟名扬华夏。巴中红色文化彪炳史册，徐向前、李先念等老一辈无产阶级革命家和446位共和国开国将帅曾在这里浴血奋战，孕育了“智勇坚定、排难创新、团结奋斗、不胜不休”的红军精神。北宋天文学家张思训、世界平民教育家晏阳初、无产阶级革命家刘伯坚、探月工程总设计师吴伟仁、澳门大学校长宋永华、哈尔滨工业大学校长韩杰才和中科院成会明、魏于全、江松等都是巴中儿女的优秀代表。



川陕革命根据地博物馆
Sichuan-Shaanxi Revolutionary Base Museum



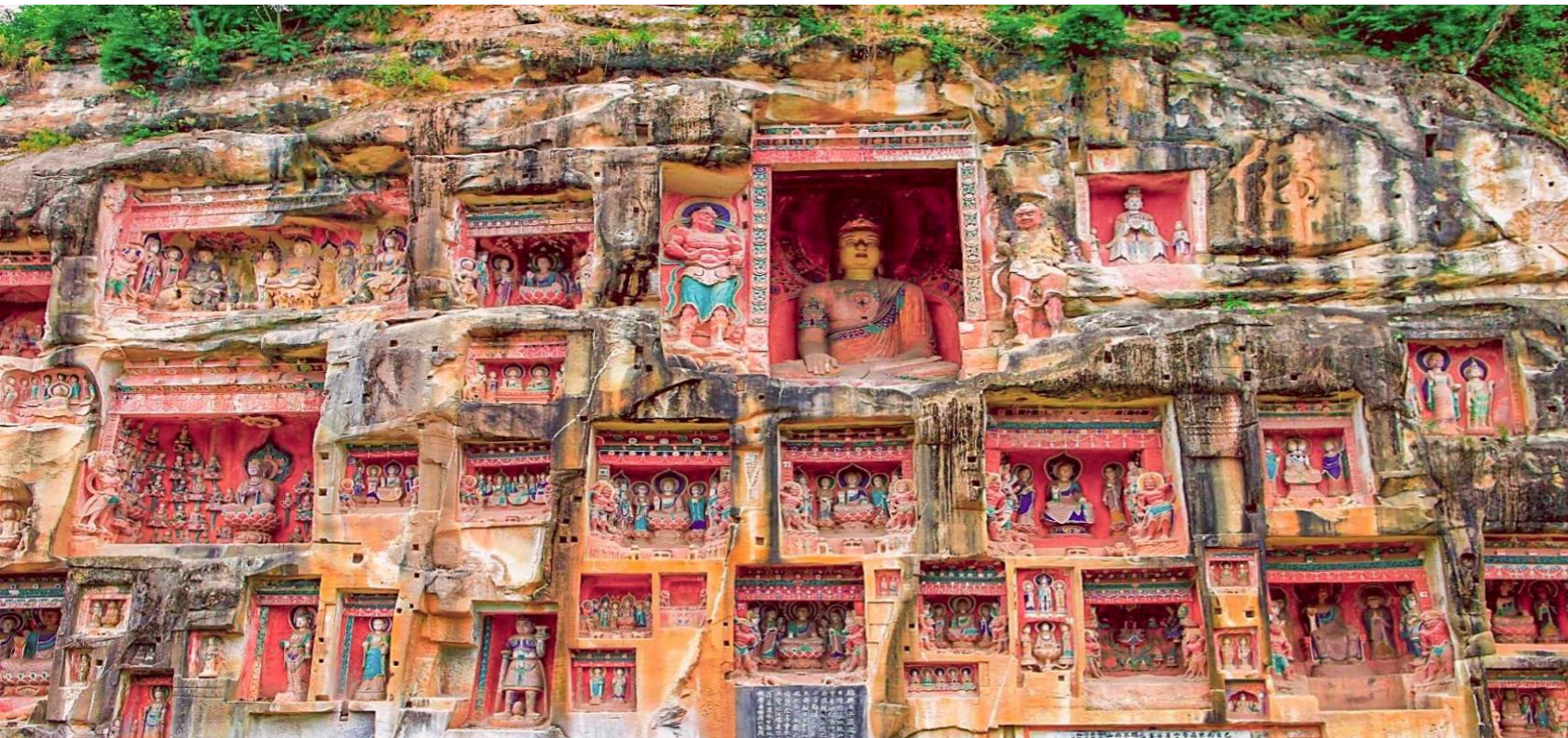
南龛山飞霞阁
Feixia Pavilion in Nankan Mountain



蜀门秦关
Shu-Qin Gate



刘伯坚烈士纪念馆
Liu Bojian Memorial Hall



摩崖造像
Bas-reliefs on Precipices

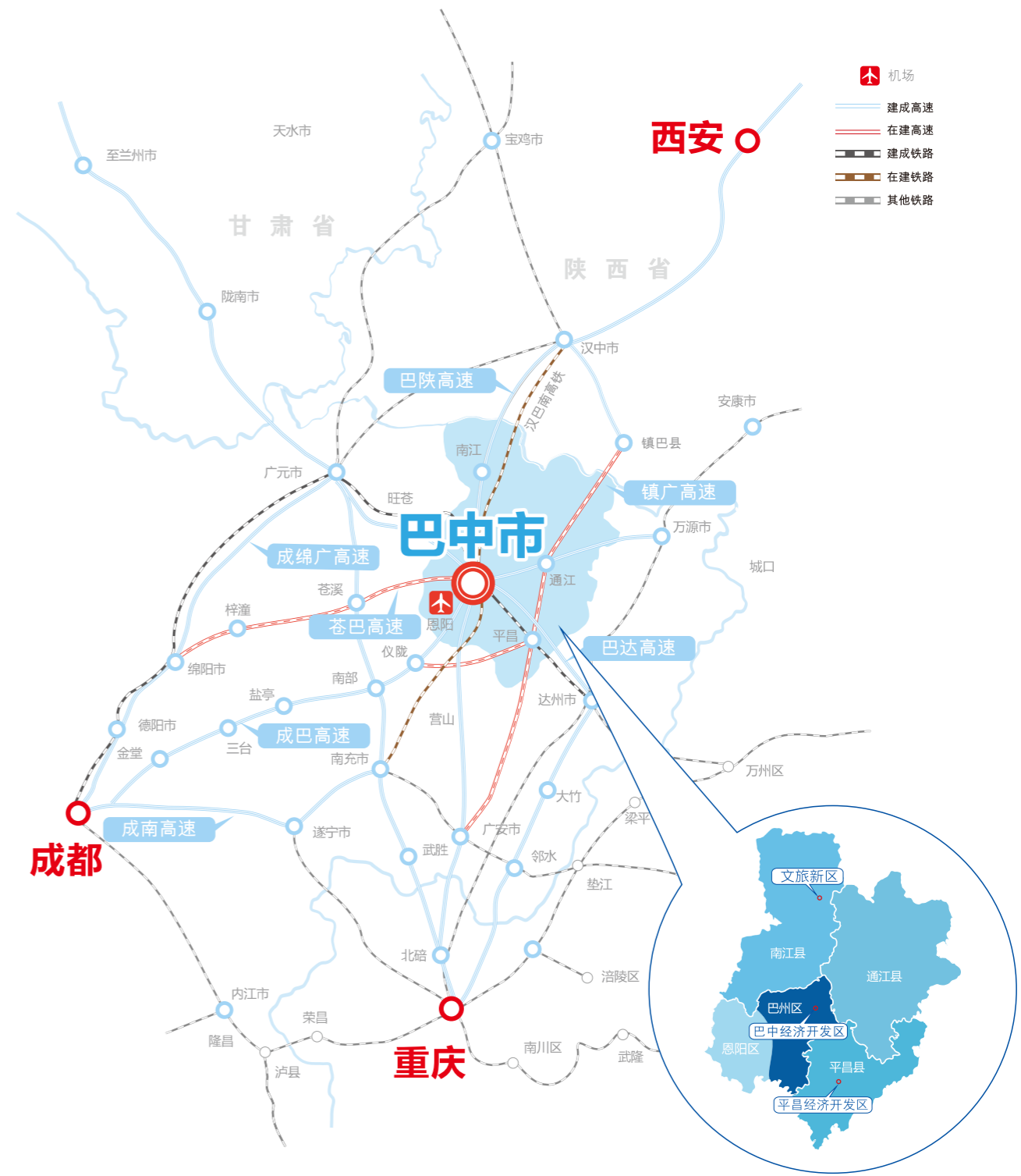
Bazhong is the hometown of Ba people and the center of Ba Culture. 5000 years ago, ancient Ba people who lived and reproduced here developed the principle of Ba people of loyalty, bravery, faith and justice. The south-north Micang Ancient Road witnessed prosperity for centuries. It was established as a county over 1900 years ago. Historical stories happened in Bazhong: Xiang Yu and Liu Bang fought against each other; Zhang Fei, a famous general of Shu Kingdom in the Three Kingdoms Period, sharpened his weapon at Mouyangcheng; Li Xian, a prince of the Tang Dynasty studied hard at Zhanghuai Mountain; Wang Bo, a litterateur of the early Tang Dynasty, travelled around Liujindu; the Colorful Sculptures and the Inscriptions on Cliff in the prosperous Tang Dynasty have been widely known by the nation. In addition, the Red Revolutionary Culture in Bazhong has also been highly recorded in the history. Xu Xiangqian, Li Xiannian and other proletarian revolutionaries and 446 founding generals of PRC once fought on this land and developed the Red Army spirits of “wisdom and courage, difficulty exclusion and innovation, unity and struggle, and no stop until victory”. Bazhong people are represented by Zhang Sixun, an astronomer of the Northern Song Dynasty, Yan Yangchu, a mass educator, Liu Bojian, a proletarian revolutionary, Wu Weiren, a general engineer for lunar exploration, Song Yonghua, president of University of Macau, Han Jiecai, president of Harbin Institute of Technology and Cheng Huiming, Wei Yuquan and Jiang Song of CAS.

交通条件

巴中地处中国版图腹心，位于成都、重庆、西安三大都市几何中心，承东启西，南北交汇。巴中恩阳机场通航18个城市，巴中至成都、广元、重庆、达州、汉中、万源高速公路和巴中至广元、达州铁路建成通车，汉巴南铁路南充至巴中段、苍巴高速、镇广高速加快建设。成渝地区北向重要门户枢纽功能日益凸显。



Bazhong is located in the heart of China's territory. As located in the geometric center of Chengdu, Chongqing and Xi'an, Bazhong connects the east and the west and the north and the south. Enyang Airport in Bazhong is open to 18 cities. The expressways from Bazhong to Chengdu, Guangyuan, Chongqing, Dazhou, Hanzhong and Wanyuan, and the railways from Bazhong to Guangyuan and Dazhou have been completed and opened to traffic. Efforts have been made to accelerate the construction of the Nanchong-Bazhong Section of the Hanzhong-Bazhong-Nanchong Intercity Railway, Cangxi-Bazhong Expressway and Zhenba-Guang'an Expressway. Today, Bazhong is becoming an important gateway to the north of Chengdu-Chongqing region.



生态环境 SOUND ECOLOGICAL ENVIRONMENT

森林覆盖率达63.18%，重点林区中负氧离子数量平均超过10000个/cm³；年平均气温17℃、光照时数1462小时、环境空气质量优良率98.5%。巴中—“中国气候养生之都”闻名遐迩，世界地质公园—光雾山·诺水河蜚声中外，光雾山国家5A级旅游景区游人如织，“天府旅游名县”—通江、南江声名远播，“中国森林养生基地”—巴州天马山、“中国森林体验基地”—通江空山天盆、全域乡村旅游—水乡·平昌等21个国家4A级旅游景区，像一颗颗珍珠，镶嵌在巴中的山水云天之间，璀璨夺目、熠熠生辉。是国家全域旅游示范区创建城市、中国自驾游目的地城市和国际化山地康养旅游目的地。



空山天盆
Natural Scenic Area in Kongshan



天马山森林康养旅游度假区
Tianma Mountain Forest Preservation Resort



诺水河
Nuoshui River

森林覆盖率达
63.18%

The forest coverage rate is 63.18%.

负氧离子数量平均超过
10000个/cm³

The average number of negative oxygen ions in key forest areas is more than 10000/cm³.

The forest coverage rate is 63.18%; the average number of negative oxygen ions in key forest areas is more than 10000/cm³; the annual average temperature is 17 °C, the illumination time is 1462 hours, and the excellent rate of urban environmental air quality is 98.5%. Bazhong, the capital of climate preservation in China, is well known. The World Geopark Guangwu Mountain and Nuoshui River are famous at home and abroad. The Guangwu Mountain National 5A Scenic Area is overwhelmed by hordes of tourists. Bazhong possesses 21 national 4A tourist attractions including Tongjiang, a provincial tourism county, Nanjiang, a famous Tianfu tourism county, Bazhou Tianma Mountain, China forest preservation base, Natural Scenic Area in Kongshan, Tongjiang, a base for watching Chinese forest, and Watertown Pingchang, all-for-one tourist destination in the countryside. All these attractions are like bright and shining pearls inlaid among the mountains and rivers in Bazhong. It is the first city to be listed as the national demonstration zone for all-for-one tourism, the destination of self-driving tour in China and the International Mountain Healthcare Tourism Destination.

光雾山燕子岭
Guangwu Mountain Yanziling

特色资源



全市耕地388.04万亩，林地1167.86万亩；粮经作物常年种植面积760万亩、产量190万吨以上；野生动植物多达2400余种，收录《中国药典》的道地药材98种、“三品一标”农产品287个，素有“秦巴山区天然药库”“四川盆地北缘山地重要的生物基因库”等美誉，是久负盛名的“中国银耳之乡”“中国南江黄羊之乡”“中国天然富硒茶之乡”“中国金银花之乡”“中国核桃之乡”“中国芦笋之乡”。

The city has 3.8804 million mu of arable land and 11.6786 million mu of forest land; the annual planting area of grain crops is 7.6 million mu and the output is more than 1.9 million tons; there are more than 2,400 kinds of wild animals and plants, 98 kinds of authentic Chinese herbs in specific area recorded in Chinese Pharmacopoeia and 287 SANPINYIBIAO agricultural products (pollution-free agricultural products, green food, organic agricultural products and geographical indications agricultural products). It is known as the “natural herb bank in Qinling-Daba Mountains” and “Important Biological Gene Bank in the Northern Edge of Sichuan Basin” and has long been renowned as the “Hometown of White Fungus in China”, “Hometown of Nanjiang Yellow Antelopes in China”, “Hometown of Selenium-rich Natural Tea in China”, “Hometown of Honeysuckle in China”, “Hometown of Walnut in China”, and “Hometown of Asparagus in China”.

<p>全市耕地</p> <p>388.04万亩</p> <p>3.8804 million mu of arable land throughout the city</p>	<p>林地</p> <p>1167.86万亩</p> <p>11.6786 million mu of forest land</p>	<p>粮经作物常年种植面积</p> <p>760万亩</p> <p>7.6 million mu of annual planting area of food and commercial crop</p>
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中国银耳之乡



中国天然富硒茶之乡



中国核桃之乡



中国南江黄羊之乡



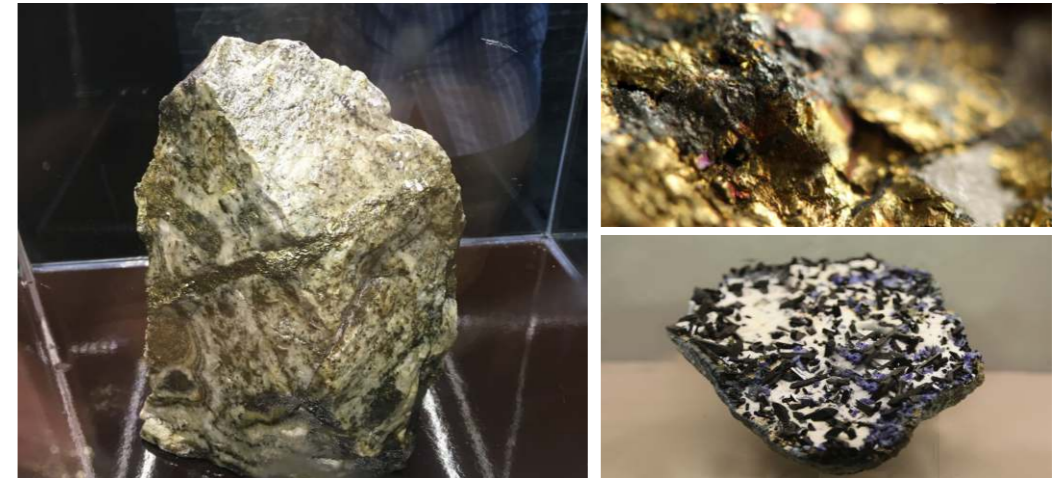
中国金银花之乡



中国芦笋之乡

巴中矿藏资源丰富，已探明的煤、铁、天然气、花岗石、霞石等极具开发利用价值的矿产资源50多种，其中已探明石墨矿石储量1.3亿吨，预测远景储量3.5亿吨；天然气储量1.4万亿立方米，白云石储量1.5亿吨，花岗石储量10亿立方米，霞石储量2100万吨，钾长石1600万吨，石英10亿吨，石膏8000万吨，磷块岩514万吨，煤炭总储量6000万吨。

Bazhong is abundant in mineral resources. There are more than 50 types of proven mineral resources with development and utilization value, including coal, iron, natural gas, granite and nepheline. Among them, the proven reserves of graphite ore are more than 130 million tons and the prospective reserves are 350 million tons; the city boasts natural gas reserves of 1.4 trillion m³, dolomite reserves of 150 million tons, granite reserves of 1 billion m³, nepheline reserves of 21 million tons, potash feldspar of 16 million tons, quartz of 1 billion tons, gypsum of 80 million tons, phosphate rock of 5.14 million tons, and the total coal reserves of 60 million tons.

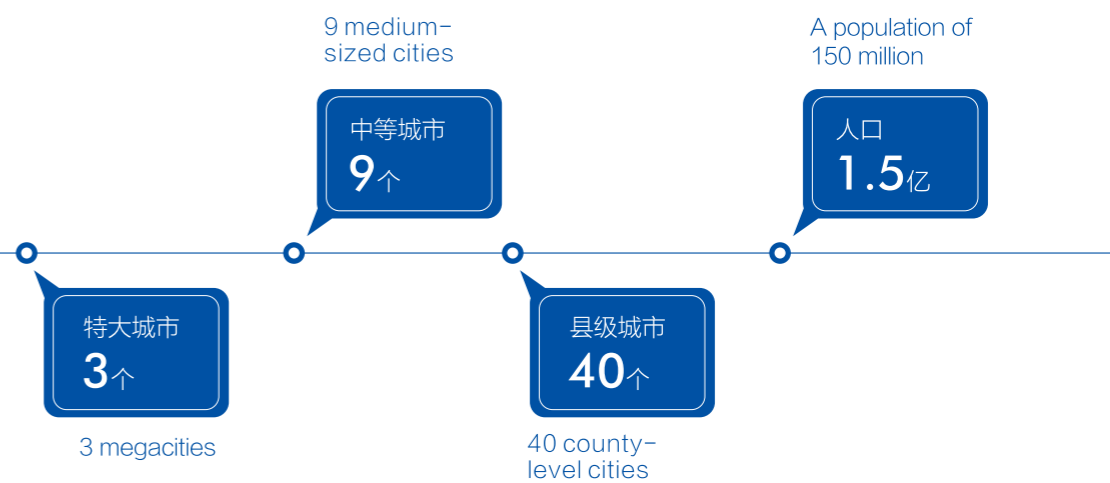


石墨矿石储量 1.3 亿吨	天然气储量 1.4 万亿立方米	白云石储量 1.5 亿吨	花岗石储量 10 亿立方米	霞石储量 2100 万吨
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130 million tons of graphite ore reserves	1.4 trillion m ³ of natural gas reserves	150 million tons of dolomite reserves	1 billion m ³ of granite reserves	21 million tons of nepheline reserves
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钾长石 1600 万吨	石英 10 亿吨	石膏 8000 万吨	磷块岩 514 万吨	煤炭总储量 6000 万吨
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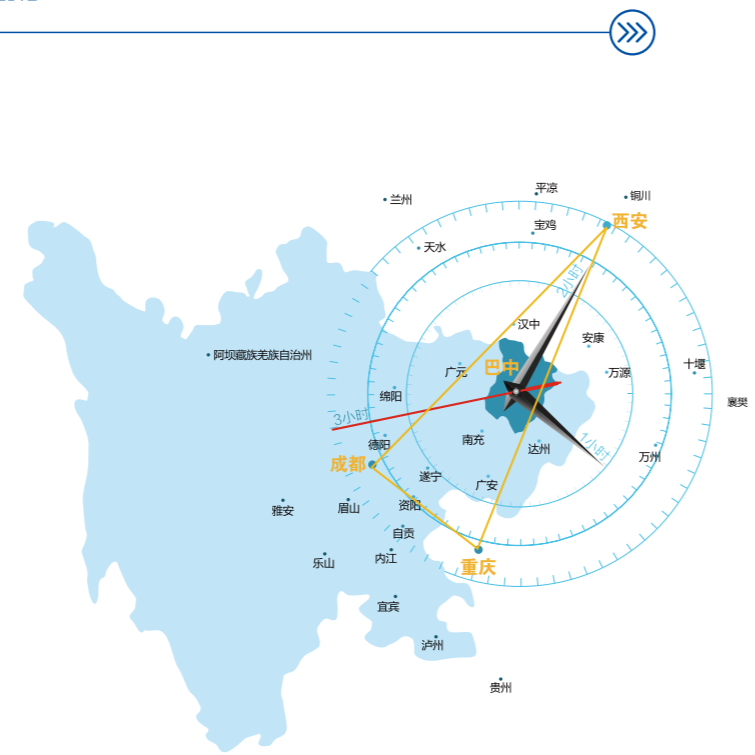
16 million tons of potash feldspar	1 billion tons of quartz	80 million tons of gypsum	5.14 million tons of phosphate rock	60 million tons of total coal reserves
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人口红利 DEMOGRAPHIC DIVIDEND

巴中区位特征明显，市场辐射能力强，以巴中为中心300公里半径范围内，有特大城市3个、中等城市9个、县级城市40个，人口1.5亿，其中城市人口近4000万。巴中劳动力富集，全市有农村劳动力人口110万人。

It has obvious geographical advantages and strong market radiation ability. Within a radius of 300 kilometers, Bazhong has three megacities, nine medium-sized cities and 40 county-level cities, with a population of 150 million, of which the urban population is nearly 40 million. Bazhong is rich in labor force, especially rural labor population of 1.1 million.



巴城草坝街
Caoba Street in Bazhong



平昌-南天门
Pingchang - Nantian Gate



恩阳-未来之眼
Caoba Street in Bazhong



通江-红军街
Tongjiang - Hongjun Street



BAZHONG

PART 02 产业发展规划

INDUSTRIAL DEVELOPMENT PLAN

坚持生态产业化、产业生态化，纵向构建完善产业链，横向发展产业集群，以工业为主擎加快推进产业体系现代化。

Holding the principle of ecological industrialization and industrial ecology, Bazhong accelerates the modernization of the industrial system with the industries as the pillar by vertically completing industrial chains and horizontally expanding industrial clusters.

突破发展文旅康养首位产业

Make a breakthrough to prioritize the growth of culture, tourism and health preservation industries

培育壮大生物医药产业集群

Cultivate and expand biomedical industry clusters

培育壮大食品饮料产业集群

Cultivate and expand food and beverage industry clusters

培育壮大新能源新材料产业集群

Cultivate and expand new energy and new material industry clusters



突破发展文旅康养首位产业

Make a breakthrough to prioritize the growth of culture, tourism and health preservation industries



实施文旅强市战略，推动政策、人才、要素、服务向文旅康养产业集中。突出国家全域旅游示范市主攻方向，强化龙头带动，做强景区旅游，发展城市旅游和近郊旅游，提升乡村旅游。培育壮大森林康养基地，打造彩林风景线，加快发展观光体验、旅居康养、研学科考等新业态，开发“长宿型”异地康养产品，促进巴山民宿健康发展。丰富巴中文化创意产业园、巴中南龛文化产业园业态。围绕目标客群优化旅游产品供给，推出更多富有吸引力的创新型产品。围绕“红+绿”打造旅游联盟，协同推进川陕苏区和将帅故里红色游、大巴山生态康养游。到2025年，力争游客接待人数超8000万人次、旅游收入突破700亿元。

We have implemented the strategy of building a strong cultural and tourism city by driving policies, talents, elements and services to culture, tourism and health preservation industries. We highlight the direction of the national demonstration in all-in-one tourism, enhance the leading role of flagship industries, provide better scenic areas, develop urban and suburban tourism and improve countryside tourism. We will speed up the development of new forms of industry like sightseeing, tourist lodging, health preservation, research, studying and scientific investigation by building and expanding forest health preservation bases and creating colorful forest scenery. We also develop “long-lodging” products for long-distance health preservation to ensure the sound development of Bashan B&B. Efforts are made to attract more enterprises to settle in Bazhong Cultural and Creative Industrial Park and Bazhong Nankan Cultural Industrial Park. Taking targeted costumers into consideration, we improve the supply of tourism products to roll out more attractive innovative products. We will create a tourism integration of Red Revolutionary Tourism and Green Scenery Tourism by combining tour to Sichuan-Shaanxi Soviet Area and former residence of generals with Daba Mountain ecological health preservation. We strive to receive over 80 million visitors and make the tourism revenue exceed RMB 70 billion by 2025.

光雾山
Guangwu Mountain

围绕产业高端化、生产智能化、产品差异化，以特色农产品加工、白酒制造为重点，突出专精特新，推动大宗食品规模化、特色食品休闲化发展。实施食品饮料产业倍增计划，重点围绕“两瓶酒、一块肉、一瓶水、一盘菜”等优势产品，聚焦巴中云顶茶、通江银耳、平昌青花椒、恩阳芦笋、南江黄羊、青峪猪、巴山牛等农特产品，推动白酒及饮料制造，肉制品加工，预制菜生产产业高质量发展，打响“巴食巴适”等区域公用品牌。到2025年，力争食品饮料产业产值超500亿元。

培育壮大食品饮料产业集群

Cultivate and expand food and beverage industry clusters

Around high-end industries, smart production and different products, we mainly develop the processing of featured agricultural products and Baijiu production to promote specialized, fine, special and new products, realizing the large-scale development of bulk food and leisure development of special food. By implementing the multiplication plan of the food and beverage industry around our competitive products like "Liangpingjiu, Yikuairou, Yipingshui and Yipancai", we emphasize agricultural and special products like Bazhong Yunding Tea, Tongjiang White Fungi, Pingchang Green Pricklyash, Enyang Sparrowgrass, Nanjiang Yellow Goat, Qingyu Pig and Bashan Beef to advance the production of Baijiu and beverage, processing of meat products and the high-quality development of pre-made food production and publicize the regional public brands including "Good Bazhong Food". In 2025, we strive to make the food and beverage revenue exceed RMB 50 billion.





培育壮大生物医药产业集群

Cultivate and expand biomedical industry clusters



加强道地药材优良品种选育和标准化规范化种植，大力发展丹参、杜仲等主要品种和枳壳、金银花等大宗品种。加快建设中药材交易市场和生物医药重点实验室。积极推进生物制药和中医药精深加工。到2025年，力争生物医药产业产值超200亿元。

We strengthen the breeding and standardized planting of fine varieties of authentic medicinal materials, and vigorously develop major varieties such as *Salvia miltiorrhiza* and *Eucommia*, and bulk varieties such as *Citrus aurantium* and honeysuckle. The construction of a Chinese herbal medicine trading market and a key laboratory for biomedicine is accelerated. Deep processing of biopharmaceuticals and traditional Chinese medicine is actively promoted. By 2025, the output value of the biopharmaceutical industry will exceed RMB 20 billion.



金银花种植
Honeysuckle planting



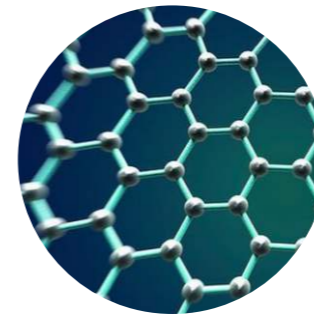
黄柏加工
Phellodendron processing



药材加工车间
Medicinal material processing workshop

培育壮大新能源新材料产业集群

Cultivate and expand new energy and new material industry clusters



实施“气化巴中”行动，加大天然气、石油资源勘探开发和综合利用力度，推进资源就地转化利用。规划建设天然气调峰电站、分布式能源项目、液化天然气生产配送中心，支持有条件的企业建立天然气直供点，建成川东北清洁能源基地。加快建设坪河、尖山石墨原料基地，推进石墨精深加工，成链发展高性能石墨、先进碳材料、新型电池等石墨制品。到2025年，力争新能源新材料产业产值超100亿元。

By implementing the “Gasification of Bazhong” action, we strengthen the exploration, development and comprehensive utilization of natural gas and oil resources, and push forward the on-site transformation and utilization of resources. Natural gas peak-shaving power stations, distributed energy projects, and liquefied natural gas production and distribution centers are under planning and construction. Qualified enterprises are supported to establish natural gas direct supply points and build a clean energy base in northeastern Sichuan. The construction of Pinghe and Jianshan graphite raw material bases is accelerated, and the deep processing of graphite is advanced. High-performance graphite, advanced carbon materials, new batteries and other graphite products are developed in a chain. By 2025, the output value of new energy and new materials industry will exceed RMB 10 billion.

巴中经济开发区

Bazhong Economic Development Zone

巴中经开区是经省政府批准成立的省级开发区，位于四川省东北部，幅员面积101平方公里，规划面积55平方公里，规划人口35万，建成区19平方公里，是四川省重点培育的营业收入超500亿元的产业园区、省级新型工业化产业示范基地、省级绿色制造示范园区、省级绿色发展范例城市、省级优秀开发区，也是一座充满活力、独具魅力的产业新城。被评为“一带一路·四川最具投资价值产业园区”“四川省绿色发展范例城市”、省级优秀开发区、全省绿色制造示范园区。目前，服务业集聚区、城市核心区、现代产业区、城市拓展区4大组团基本形成，累计招引入驻产业项目200余个，登记市场主体6000余户，培育“四上”企业120余家。



幅员面积

101平方公里

Cover an area of 101 square kilometers



四川省重点培育的营业

收入超**500**亿元的产业园区

A provincial key industrial park with business income exceeding RMB 50 billion

Located in the northeast of Sichuan Province, covering an area of 101 square kilometers, and with a planning area of 55 square kilometers, a planned population of 350,000, and a completed area of 19 square kilometers, Bazhong Economic Development Zone is a provincial-level development zone established with the approval of the provincial government. It is a provincial key industrial park with business income exceeding RMB 50 billion, a provincial new industrialization industry demonstration base, a provincial green manufacturing demonstration park, a provincial green development model city, and a provincial excellent development zone, and also a vibrant and unique industrial new city. It was rated as “Belt & Road · Sichuan's Industrial Park with Most Investment Value”, “Sichuan Provincial Green Development Model City”, a provincial-level excellent development zone, and the provincial green manufacturing demonstration park. Currently, four groups, i.e. service industry agglomeration area, urban core area, modern industrial area and urban development area have been basically formed. It has recruited more than 200 industrial projects, registered more than 6,000 market entities, and cultivated more than 120 enterprises belonging to four kinds of enterprises above certain scale, qualification and amount.



累计招引入驻产业项目

200余个

More than 200 industrial projects

登记市场主体

6000余户

More than 6,000 registered market entities



平昌经济开发区

Pingchang Economic Development Zone



规划面积

3.64平方公里

A planned area of 3.64 square kilometers



园区入驻企业

131家

131 enterprises settling in the zone

四川平昌经济开发区是2019年经省人民政府批准设立的省级经开区，主导产业为机械制造、食品饮料、清洁能源和电子商务，规划面积3.64平方公里，核准面积3.0038平方公里，现已基本形成“一区三园”发展格局，截止2022年底，园区入驻企业131家。

Pingchang Economic Development Zone was established with the approval of Sichuan Provincial People's Government in 2019, with a planned area of 3.64 square kilometers and approved area of 3.0038 square kilometers. The leading industries are mechanic manufacturing, food and beverage, clean energy and e-commerce. It has basically formed the layout of "three parks in one zone". By the end of 2022, the zone has gotten 131 enterprises settling in.

星光片区 机械制造产业园

Xingguang Area
Machinery
Manufacturing
Industrial Park

重点发展汽摩零部件、新能源汽车配件、整车制造等产业，已入驻光翼摩托、渝翔机械、三统机械等18家企业，聚力打造川东北汽摩配件生产基地。

Priority is given to development industries in automobile and motorcycle parts, NEV accessories and vehicle manufacturing. It has gotten 18 enterprises settling in, including Guangyi Motorcycle, Yuxiang Machinery and Santong Machinery. Efforts are doubled to create a production base of automobile and motorcycle in northeast Sichuan.

马家坪—何家坪 片区食品饮料产业园

Majiaping-Hejiaping
Area Food and
Beverage Industrial
Park

重点发展白酒、农产品加工等产业，已入驻江口醇、小角楼、麦金地等10余家企业，聚力建成区域性优质白酒基地、省级特色农产品优势区和优质农产品供给基地。

Priority is given to development Baijiu, agricultural products processing and other industries. It has gotten over 10 enterprises settling in including Jiangkouchun, Xiaojiailou and MCKINTEY. Efforts are doubled to build a regional good Baijiu base and provincial zone of competitive and special agricultural food and high-grade agricultural food supply base.

驷马片区 清洁能源产业园

Sima Area Clean
Energy Industrial
Park

重点推进天然气综合转化利用，四川华油中蓝可年产天然气30万吨，聚力建成西南地区最大的LNG生产和配送中心。

Priority is given to advance the transformation and availability of natural gas. Sichuan Huabei Oilfield Zhonglan annually produces 300,000 tons of natural gas. Efforts are doubled to create the largest LNG production and distribution center in southwest China.

东城电子 商务产业园

Dongcheng
E-commerce
Industrial Park

重点发展电子商务，已入驻了雄博印象、巴山背二哥等44家企业，着力打造川东北电商物流协同发展示范区。

Priority is given to develop e-commerce. It has gotten 44 enterprises settling in, including Xiongbo Yinxiang and Bashan Bei' erge. Efforts are doubled to create a demonstration area of e-commerce and logistics coordinated development in northeast Sichuan.

巴州工业园于2013年3月经巴中市人民政府批准设立，规划总面积10.8平方公里，交通方便快捷，配套设施完善。园区以建设绿色工业发展示范区为目标，加快建成“因地制宜、集群发展、产业配套、绿色环保”的现代生态工业园区，形成了以生物医药、机械电子、食品饮料为主的产业集群。已入驻飞霞实业、老廖家风味食品、卓创科技、思广益科技等大批示范企业。



规划总面积

10.8平方公里

A planned total area of 10.8 square kilometers



Bazhou Industrial Park, established with the approval of Bazhong Municipal People's Government in March 2013 with a planned total area of 10.8 square kilometers, enjoys convenient transportation and complete supporting facilities. This park, which aims to build a green industrial development demonstration zone, accelerates the formation of a modern ecological industrial park with “adaptation to local conditions, cluster development, industrial support, and green environmental protection” and forms industrial clusters led by biomedicine, mechano-electric and food and beverage. It has gotten many demonstration enterprises settling in, including Feixia Industrial, Laoliaojia Food, Zhuochuang Technology and Siguangyi Technology.

恩阳工业园

Enyang Industrial Park

恩阳食品工业园

Enyang Food Industrial Park

食品工业园位于柳林镇，以食品饮料为主导产业。规划面积3平方公里，建设用地面积1768亩，已入驻好彩头、胡婆婆等知名企业15家，园区实现年产值14.2亿元。目前，正加快建设蓝润生猪全产业链、山东龙大高端肉制品深加工和100万头生猪屠宰等项目，着力建成西部肉制品生产基地。

The Food Industrial Park is located at Liulin Town and is led by food and beverage industries. Within a planned area of 3 square kilometers and building area of 1,768 mu, the park has gotten 15 famous enterprises settling in including Haocaitou and Hupopo and achieved annual revenue of RMB 1.42 billion. At present, it is accelerating the projects like Lanrun Pig Industrial Chain, Shandong Longda Food High-end Meat Product Deep Processing and 1 million pig slaughtering. Efforts are made to create a meat-product production base.

小微企业园

Small and Macro Enterprise Park

小微企业园位于明阳镇，重点发展新型建材、服装、家具等产业。园区规划面积1平方公里，建设用地508亩，有17家企业相继建成并投产。

The Small and Macro Enterprise Park is located at Mingyang Town and gives priority to develop industries in new building materials, clothes and furniture. The park has a planned area of 1 square kilometer and building area of 508 mu. 17 enterprises have built offices and put into operation here.



巴中临港产业园

Bazhong Lin-gang Industrial Park

临港产业园位于城区南侧，紧邻恩阳机场、汉巴南高铁恩阳站和苍巴高速恩阳互通出口。规划面积1.5平方公里，建设用地1000亩，规划建设标准化厂房60万平方米，可承接大中型企业50家。园区积极建设成渝地区电子信息产业协作配套基地，重点发展智能终端、智能穿戴、智能家居，以及与其配套的新能源、新材料等产业。已签约落地电子信息类企业18家，投产11家，现有产业员工600余人。

In the south of the urban area, the Lin-gang Industrial Park is close to Enyang Airport, Enyang Station of Hanzhong-Bazhong-Nanchong High-speed Railway and Enyang Exit of Cangxi-Bazhong Expressway. It has a planned area of 1.5 square kilometers and building area of 1,000 mu and planned area of standard workshop of 600,000 square meters, which allows it to introduce 50 large and medium-sized enterprises. The Park actively creates an e-information industrial collaboration and support base in Chengdu-Chongqing region and gives priority to develop industries like smart terminals, smart wearable devices, smart home and the supporting new energy and materials. 18 information enterprises have signed up and settled in the park, 11 of which have put into operation. The park has over 600 employees.

南江东榆工业园

Nanjiang Dongyu Industrial Park

南江县东榆工业园区成立于2011年，由核心区、乐坝产业园、凰龙产业园组成，占地面积6.77平方公里，重点发展食品、医药、新材料等产业。园区配有220KV变电站，日处理1万吨污水处理厂，3.7万平方米标准化厂房及医院、职业学校等基础设施，已入驻海螺水泥、德建黄羊、四川良源、广东高文、四川劲华等企业40余家。



规划面积

6.77平方公里

Planned area of 6.77 square kilometers



Founded in 2011, Nanjiang Dongyu Industrial Park consists of Core Area, Leba Industrial Park, and Huanglong Industrial Park and covers a total planning area of 6.77 square kilometers. It focuses on the development of food, medicine and new materials. It is equipped with 220kv transformer substations, a sewage treatment plant for 10,000 tons of sewage daily, standard workshops with an area of 37,000 square meters and hospitals, vocational schools and other infrastructure. It has gotten more than 40 enterprises settling in, including Conch Cement, Dejian Yellow Goat, Sichuan Liangyuan Food, Guangdong Gaowen and Sichuan Jinhua.



通江工业园

Tongjiang Industrial Park

通江工业园位于县城南部，规划面积6.28平方公里。园区交通区位优势明显，巴（中）—万（源）高速、镇（巴）—广（安）高速在园区互连互通，省道201和304线穿境而过，已成功创建为省级特色产业基地、省级“5+1”特色产业园区和省级农产品加工示范园区。园区以新能源、新材料、食品医药为主导产业，统筹发展电子信息、商贸物流等产业。已形成“一区三园”（一区即：工业园区，三园即：秦家岭智慧物流园、春在食品医药产业园、金堂新能源新材料产业园）的功能布局。入驻家诚阀门、恒鑫智能科技、佳韵电子科技等企业32家。



规划面积
6.28平方公里

Planned area of 6.28 square kilometers

Tongjiang Industrial Park is located in the south of downtown Tongjiang County, with a planned area of 6.28 square kilometers. The park has the transportation advantages. The Bazhong-Wanyuan Expressway and Zhenba-Guang'an Expressway are interconnected in the park and provincial roads 201 and 304 are running through the park. The park has been successfully established as a Sichuan provincial-level characteristic industrial base, a Sichuan provincial-level "5+1" characteristic industrial park and a provincial-level agricultural product processing demonstration park. It takes new energy, new materials and food and medicine as its leading industries and develops e-information and commerce and logistics and other industries. It formed the functional layout of "one zone and three parks" (one zone: the industrial zone; three zones: Qinjialing Smart Logistics Park, Chunzai Food and Medicine Industrial Park, Jintang New Energy and Materials Industrial Park). It has gotten 32 enterprises settling in, including Jiacheng Valve, Handsome Industrial and Jiayun Electronics.





BA ZHONG

PART 03 政策优势

FAVORABLE POLICIES

投资政策 INVESTMENT POLICIES



巴中是国家《川陕革命老区振兴发展规划》覆盖的核心区，纳入《国务院关于新时代支持革命老区振兴发展的意见》政策支持范围。

Bazhong is the core area covered by the National Plan for the Revitalization and Development of Old Revolutionary Areas in Sichuan and Shaanxi, and is included in the policy support scope of the Opinions of the State Council on Supporting the Revitalization and Development of Old Revolutionary Areas in the New Era.

省政府出台《关于新时代支持革命老区振兴发展的实施意见》，从财政资金、公益性项目、特色产业、用地保障、人才支撑等方面加大对巴中的支持力度。

The provincial government issued the Implementation Opinions on Supporting the Revitalization and Development of Old Revolutionary Areas in the New Era to increase support for Bazhong in terms of financial funds, public welfare projects, characteristic industries, land use guarantees, and talent support.

享受国家支持贫困地区企业上市IPO“即报即审、审过即发”绿色通道政策。

The city enjoys the state-supported green-channel policy of "Review immediately after reporting and issuing shortly after approving" for IPO of enterprises in poverty-stricken areas.

市级层面设立了川陕革命老区振兴发展基金，出台了《巴中市高水平扩大开放促进投资若干政策措施》《促进民营经济健康发展十条措施》，以及支持文旅康养、生物医药、食品饮料、新能源新材料等主导产业高质量发展的系列政策措施。

At the municipal level, the Sichuan-Shaanxi Revolutionary Old Area Revitalization and Development Fund is established. Furthermore, Several Policies and Measures for Expanding Opening-up and Promoting Investment in Bazhong City at a High Level and Ten Measures to Promote the Healthy Development of the Private Economy are launched along with a series of policy measures to support the high-quality development of the cultural, tourism, biomedicine, food and beverage and new energy and materials.

服 SERVICE ENVIRONMENT

务环境



坚持“全省最优、全国一流”营商环境创建目标，全面推行“巴中跑团”政务服务代办机制，深入推进“一网通办”前提下的“最多跑一次”改革。持续深化“放管服”改革，推行县（区）行政许可权相对集中改革，深化投资审批制度改革，推进“证照分离”改革，加快推进跨省通办、川渝通办和“一事一次办”，拓展“互联网+政务服务”。率先建立营商环境“好差评”制度，持续推进诚信政府建设，获得“中国营商环境质量十佳城市”“最具投资营商价值城市”称号。

创建目标 goals	坚持“全省最优、全国一流”营商环境 Create a provincial best and nationwide first-class business environment
全面推行 Fully implement	“巴中跑团”政务服务代办机制 Bazhong Paotuan government service agent mechanism
深入推进 Further promote	“一网通办”前提下的“最多跑一次”改革 The “utmost one time for handling” reform under the premise of “one network through offices”



获得“中国营商环境质量十佳城市”“最具投资营商价值城市”称号

Win the titles of “top ten cities of China's business environment quality” and “the city with the most investment and business value”

By insisting on the objective of creating provincial best and nationwide first-class business environment, we fully implement the Bazhong Paotuan government service agent mechanism, and further promote the “utmost one time for handling” reform under the premise of “one network through offices”. We continue to deepen the reforms to streamline administration and delegate power, improve regulation, and upgrade services, implement the relatively centralized reform of the administrative licensing rights of districts and counties, deepen the reform of the investment examination and approval system, promote the reform of "separation of licenses and regulations", accelerate the inter-provincial operation, Sichuan and Chongqing Office and “one thing at a time”, expand the “Internet plus administrative services”. Moreover, we take the lead in establishing the “good and bad evaluation” system for business environment, and continuously promote the construction of a good faith government, winning the titles of “top ten cities of China's business environment quality” and “the city with the most investment and business value”.





用电 | ELECTRICITY CONSUMPTION

	电度电价	单一制	两部制
	Electricity price by kWh	Single system	Dual systems
工商业及其他用电 Electricity consumption for industry, commerce and others	不满1千伏 Less than 1 kv	0.2734元/千瓦时 0.2734 yuan/kWh	——
	1-10千伏 1-10kv	0.2511元/千瓦时 0.2511 yuan/kWh	0.1626元/千瓦时 0.1626 yuan/kWh
	35千伏 35 kv	0.2288元/千瓦时 0.2288 yuan/kWh	0.1335元/千瓦时 0.1335 yuan/kWh
	110千伏 110kv	——	0.0958元/千瓦时 0.0958 yuan/kWh
	220千伏 220kv	——	0.0668元/千瓦时 0.0668 yuan/kWh
	容(需)量电价 Electricity price by capacity (demand)	单一制 Single system	两部制 Dual systems
最大需量 Maximum demand	——	33元/千瓦时·月 33 yuan/kWh per month	
变压器容量 Transformer capacity	——	22元/千伏安·月 22 yuan/KVA per month	

注：用电价格=交易电价（代理购电用户为代理购电价格）+输配电价（详见上表：四川电网输配电价表）+政府性基金及附加+容（需）量电价（限两部制电价用户），详询国网巴中供电公司，联系电话：0827-5621089



用水 | WATER CONSUMPTION

（含污水处理费、垃圾处理费、水资源费）
((including sewage treatment fee, waste treatment fee and water fee)

工业用水 Industrial water consumption	每立方米4.60元 RMB 4.60/m ³
特种行业用水 Special industrial water consumption	每立方米6.46元 RMB 6.46/m ³



用气 | GAS CONSUMPTION

非居民用气 Non-resident gas consumption	每立方米3.6元 RMB 3.6/m ³
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劳动力成本 | LABOR FORCE COST

巴中市最低工资标准 Minimum wage standard of Bazhong	1970元/月 RMB 1,970/month
非全日制用工小时最低工资标准 Hourly minimum wage standard for part-time work	21元/小时 RMB 21/hour

CONTACT US
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巴中市人民政府驻西安办事处	陕西省西安市未央区凤城12路富尔顿国际财富中心211室 029-86701900

巴中 欢迎您
Welcome to Bazhong

诗 意 山 水 红 色 巴 中

Poetic Landscape · Red Bazhong

